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## **THE ESSENTIALS FOR SUCCESS**

The key to a successful bar is a precise strategy, careful planning and imaginative design. IMC's Bartender and F2 stainless steel underbar systems, bottle coolers and glass frosters are designed to match this philosophy, combining modern styling and tough materials and components in modular units.

Both systems make it easy to create dramatic bar environments that incorporate dedicated staff workstations, allowing staff to serve customers faster and more efficiently, with everything being close to the customer-facing serving area. Customer service standards and wage to sales ratios are improved while the use of stainless steel makes each installation hygienic and easy to clean.

These versatile systems are built to the highest specifications on the market and maximise productivity, as well as accelerate sales. Available in a variety of sizes and configurations, Bartender and F2 offer a unique combination of quality, strength and contemporary style, making them ideal for use in bars, clubs and restaurants.

IMC's range of high quality single, double and triple door Mistral bottle coolers, plus glass frosters, offer contemporary designs that complement any bar. The Mistral units are designed and built to display brand leading products, while allowing bar staff fast access to those lines. Each unit features a robust construction, is simple to keep clean and is available with a variety of features and options.

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